FOR IMMEDIATE RELEASE

UC Irvine Paul Merage School of Business to Host Cybersecurity Luncheon on June 18th
Expert Panel to Address Cyber Security and How to Protect Business and Personal Information

Irvine, CA – (June 4, 2015) – On Thursday, June 18, The Paul Merage School of Business Center for Investment and Wealth Management (CIWM) and the Center for Digital Transformation (CDT) will host a community luncheon titled, “Protecting Oneself in the Digital Age: How to Protect Your Social and Financial Identity.” The event is presented by GenSpring Family Offices and will take place at the Costa Mesa Hilton from 11:30 a.m. to 1:30 p.m.

Former FBI Special Agent Anna Winningham from Risk Control Strategies, Senior Manager of Consumer Education and Public Relations for Experian, Becky Front; and, former White House advisor on Cybersecurity, Rand Morimoto, PhD will be participating in a panel discussion titled, Andrew J. Policano, PhD, Dean’s Leadership Circle Endowed Professor and Director of the CIWM will serve as moderator for the event.

The presentation will cover topics including how to minimize and protect your business and personal information from identity theft and cyberattack, and what to do in the event your identity is compromised.

The luncheon is hosted in part by Apriem Advisors, Beacon Pointe Wealth Advisors, Your Legacy Project and First Foundation, and is one of a year-long series of community programs organized by the Center for Investment and Wealth Management. For more information and to register, visit: merage.uci.edu/go/cybersecurity, or contact Lee Anne Maki at lmaki@uci.edu or 949.824.2675. Individual tickets are $75 and seating is limited.
About the Center for Investment and Wealth Management

The CIWM is one of seven Centers of Excellence at UC Irvine’s Paul Merage School of Business. Its mission, under the guidance of Faculty Director Andrew J. Policano and the highly valued CIWM advisory board, is to expand knowledge of the complex issues concerning the creation, management and transfer of wealth and to be a respected, transparent source of timely information, educational programs and research on financial literacy, investment and wealth strategies. The CIWM’s vision is to emerge as a thought leader and source of innovative analysis and provide rigorous analysis and critique of existing practices and will become widely recognized as a hub of activity, research, network and application for a vital international industry.

About The Paul Merage School of Business at UC Irvine

The Paul Merage School of Business at UC Irvine offers four dynamic MBA programs, a Master of Professional Accountancy, and PhD and undergraduate business degrees that deliver its thematic approach to business education: sustainable growth through strategic innovation. The school graduates leaders with the exceptional ability to help grow their organizations through analytical decision-making, innovation and collaborative execution. In-class and on-site experiences with real-world business problems give students the edge needed to help companies compete in today’s global economy. For more information, visit: merage.uci.edu.

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